



Case Study : Go Markets Pty Ltd

Go Markets Pty Ltd is the third largest forex brokerage firm in Australia & New Zealand & Taiwan region that lets its clients trade more than 600 products including Forex, Share CFDs, Commodities, Indices, and Metals with GO Markets MetaTrader 4 & 5 trading platforms.

<https://www.gomarkets.com/en/>

What did Go Markets need?

Go Markets wanted an end to end cloud based introducing broker platform & reporting tool connected with MetaTrader 4 services that lets its IBs be able to view customer forex trades , rebates & make withdrawal of the earnings in a multi-level hierarchy for IBs spanning across regions such as Taiwan , Hongkong , Shanghai , Australia & New Zealand.

It also wanted an admin portal that allows the back office users of the enterprise (authenticated & authorised by its active directory) to manage IBs , make adjustments & perform clawbacks in case of slippages and approve withdrawal requests along with rich graphical visualisation for reporting .

Our Approach

Airrchip performed the scope discovery , architecture design , UI UX design , E2E development & deployed a highly scalable IB portal that was used by 10000+ IBs and clients of Go Markets to obtain reports on the rebate commission earned at each level in the multi-level hierarchy along with trades performed by clients on the MT4 terminal .

A dedicated squad with subject matter experts was aligned to understand the business objectives of Go Markets that also interacted with the C-level executives to design a scalable strategy to build the IB & Admin portal .

The IB portal was integrated with the active directory , MT4 services to pull client / IB trades & synced up with Go Markets account to fetch data about the available funds and rebates earned .

The application was deployed onto the private cloud instance of Go Markets and thereafter Airrchip also actively managed the engagement account for further enhancements and add-on features .

Similarly , an Admin portal for the back office users (roles based authentication & authorisation) of Go Markets was also created that enabled its users to view holistic client & IB data and obtain reports of their accounts , rebates , trades , adjustments , withdrawals , clawbacks etc across multiple regions through rich visualisations user interface using multiple chart libraries .

Benefits

1. IBs and can view reports of their trades , details of other IBs / clients , rebates earned on each and every hierarchy
2. IBs can make withdrawal requests from the wallet account
3. Admin back office users can view 360 degree overview of each and every account ID
4. Admin back office users can seamlessly perform adjustments , clawbacks , approve withdrawals , obtain & export reports in the form of PDF , CSV data etc
5. Portal was integrated with multiple third party services such as MT4 terminal , Forex real-time tick data and the enterprise active directory
6. Portal had an omni-channel presence across any geographical region & device type